

Report on Departmental Seminar
Topic: ONLINE MARKETING
Organized by Dept. of Economics
Collaboration with IQAC, Salbari College
Date- 14/05/2019
Time: 10.30 AM
Venue: College Auditorium



Brief Note:

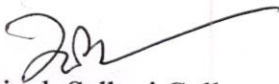
A Departmental seminar on the topic " ONLINE MARKETING" was held on 14th May 2019 at 10.30 AM, attended by all faculty members and students. The seminar was expertly guided by Dr. Gopesh Ch. Das, Assistant Professor and Head of the Department.

Mrs. Malina Baro, Assistant Professor, Department of History, were invited as resource persons. She comprehensively explained the concepts of ONLINE MARKETING.

Outcome of the seminar:

Online marketing is a channel where messages spread all over the world and it is a web-based channel where companies and bands provide services for the customer. Online marketing describes the measurable skills, abilities, knowledge or values that students should be able to demonstrate as a result of a completing course. Sometimes online marketing may be fraud.




Principal, Salbari College
Principal
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